

**STUDENT STUDY PLAN
 MASTER OF BUSINESS ADMINISTRATION (FULL TIME)
 UKM-GRADUATE SCHOOL OF BUSINESS**

Two (2) Semesters Study Plan

Semester of Study	Credit Hours Taken
Semester 1	24
Semester 2	21
Total Credit Hours	45

COMPONENT	SEMESTER 1	
	COURSES	CREDIT HOURS
Core Component	ZCMA6012 Business Economics	2
	ZCMA6022 Managerial Accounting	2
	ZCMA6032 Managerial Finance	2
	ZCMA6042 Strategic Marketing	2
	ZCMA6062 Operations Management and Decision Analysis	2
	ZCMA6072 Business Ethics and Governance	2
	ZCMA6082 Corporate Strategy	2
	ZCMA6092 Human Resource Management	2
	ZCMA6102 Leadership Development	2
	ZCMA6112 Organisational Management	2
Research Component	ZCMF6512 Research Methodology	2
	ZCMF6522 Project Management	2
TOTAL CREDIT HOURS PER SEMESTER		24

COMPONENT	SEMESTER 2		
	COURSES	CREDIT HOURS	
Specialisation Component	*Specialisation Course 1	2	
	*Specialisation Course 2	2	
	*Specialisation Course 3	2	
	*Specialisation Course 4	2	
<i>*student requires to choose ONLY ONE (1) Specialisation</i>			
Research Component	ZCMF6514 MBA Project	4	
Elective Component	Elective 1	Elective 6	*9
	Elective 2	Elective 7	
	Elective 3	Elective 8	
	Elective 4	Elective 9	
	Elective 5	-	
<i>*students may choose 9 courses across clusters</i>			
TOTAL CREDIT HOURS PER SEMESTER		21	

SPECIALISATION COURSES

**student requires to choose ONLY ONE (1) Specialisation Area*

***Specialisation 1 (Management)**

- i) ZCMB6112 Management Information System
- ii) ZCMB6122 Organisational Theory and Practice
- iii) ZCMB6132 Corporate Behaviour
- iv) ZCMB6142 Organisation Development and Change Management

***Specialisation 2 (Finance)**

- i) ZCMC6112 Financial Statement Analysis for Decision Making
- ii) ZCMC6122 Applied Corporate Finance
- iii) ZCMC6132 Investment Management
- iv) ZCMC6142 Financial Markets and Institutions

***Specialisation 3 (Marketing)**

- i) ZCMD6112 Consumer Behaviour
- ii) ZCMD6122 Product Management
- iii) ZCMD6132 Services Marketing
- iv) ZCMD6142 Sales Analysis and Strategy

***Specialisation 4 (Islamic Finance)**

- i) ZCME6112 Islamic Economy and Society
- ii) ZCME6122 Fiqh Muamalah in Islamic Banking & Finance
- iii) ZCME6132 Islamic Banking Products and Operations
- iv) ZCME6142 Islamic Financial Systems and Markets

***Specialisation 5 (Public Management)**

- i) ZCMG6112 Public Policy Development
- ii) ZCMG6122 Public Policy and Programme Implementations
- iii) ZCMG6132 Public Sector Finance and Accountability
- iv) ZCMG6142 Public Sector Performance Management and Evaluation

***Specialisation 6 (Human Resource)**

- i) ZCMH6112 Managing New Workforce
- ii) ZCMH6122 Human Resource Innovation
- iii) ZCMH6132 Human Resource Analytics
- iv) ZCMH6142 Sustainable Human Resource Management

ELECTIVE COURSES

**students may choose any 9 courses across clusters*

Management Cluster

ZCMB6231	Employment Relationships
ZCMB6241	Performance Management
ZCMB6261	Micro-Economics of Competitiveness
ZCMB6271	Advanced Micro-Economics of Competitiveness
ZCMB6281	Micro-Economics of Competitiveness - Analysing Clusters

Marketing Cluster

ZCMD6211	Green Marketing
ZCMD6221	Global Marketing Strategy
ZCMD6231	Hospitality and Tourism Marketing
ZCMD6241	Digital and Social Media Marketing

Islamic Finance Cluster

ZCME6211	Exploring Islamic Capital Market
ZCME6221	Takaful Products
ZCME6231	Takaful Operations
ZCME6241	Introduction to Sukuk
ZCME6251	Islamic Wealth Management

Public Management Cluster

ZCMG6211	Analysing Public Policy
ZCMG6221	Public Management Reform
ZCMG6231	Economic Policy and Development
ZCMG6241	Negotiations and Conflict Management
ZCMG6251	Foreign Policy and National Security
ZCMG6261	Local Government Policy
ZCMG6271	Policy and Management of Science, Technology and Innovation