

UKM-GRADUATE SCHOOL OF BUSINESS
ZCDF8024 Research Methodology 2
Semester 2, 2023/2024 Academic Session

Session	Topics	Instructor	Date/Time
1	<p>3 Parallels Sessions – Students to attend session in the area of their specialization:</p> <p>Management</p> <ul style="list-style-type: none"> • Fields of Doctoral Research in Management • Current and Emerging Issues in Management Research Stream • Reputable Journals in Management • High Impact Doctoral Research Proposal and Thesis in Management <p>Marketing</p> <ul style="list-style-type: none"> • Fields of Doctoral Research in Marketing • Current and Emerging Issues in Marketing Research Stream • Reputable Journals in Marketing • High Impact Doctoral Research Proposal and Thesis in Marketing <p>Finance</p> <ul style="list-style-type: none"> • Fields of Doctoral Research in Finance • Current and Emerging Issues in Finance Research Stream • Reputable Journals in Finance • High Impact Doctoral Research Proposal and Thesis in Finance 	<p>Prof. Ts. Dr. Mohd Helmi Ali mohdhelmi@ukm.edu.my</p> <p>Dr. Jason Lam Mun Soon mislam@mmu.edu.my</p> <p>Prof. Dr. Low Soo Wah swlow@ukm.edu.my</p>	<p style="text-align: center;">19 MAY 2024 9.00 am – 5.00 pm ONLINE</p> <p style="text-align: center;">11 MAY 2024 9.00 am – 5.00 pm ONLINE</p> <p style="text-align: center;">11 MAY 2024 9.00 am – 5.00 pm ONLINE</p>

UKM-GRADUATE SCHOOL OF BUSINESS
ZCDF8024 Research Methodology 2
Semester 2, 2023/2024 Academic Session

2	<p>9am-12pm:</p> <ul style="list-style-type: none"> • Triangulation and Mixed Methodology <p>2pm-5pm:</p> <ul style="list-style-type: none"> • Synthesizing and Analyzing Literature for Doctoral Research in Business 	<p style="text-align: center;">Prof. Dr. Mohd Nizam Ab Rahman (FKAB UKM) mnizam@ukm.edu.my</p> <p style="text-align: center;">Dr. Nur Laili Ab Ghani nurlaili@ukm.edu.my</p>	<p style="text-align: center;">12 MAY 2024 9.00 am – 12.00 pm ONLINE</p> <p style="text-align: center;">12 MAY 2024 2.00 pm – 5.00 pm ONLINE</p>
3	<ul style="list-style-type: none"> • Multilevel Modelling • Hierarchical Linear Modelling I 	<p style="text-align: center;">Dr. Norulhuda Tajuddin (UiTM) alhudatajuddin583@uitm.edu.my</p>	<p style="text-align: center;">29 JUNE 2024 9.00 am – 5.00 pm ONLINE</p>
4	<ul style="list-style-type: none"> • Multilevel Modelling • Hierarchical Linear Modelling II 	<p style="text-align: center;">Dr. Norulhuda Tajuddin (UiTM) alhudatajuddin583@uitm.edu.my</p>	<p style="text-align: center;">30 JUNE 2024 9.00 am – 5.00 pm ONLINE</p>
5	<ul style="list-style-type: none"> • Presenting Research Findings • Discussing Research Findings and Addressing the Research Questions • Writing Research Implications, Contributions, Limitations and Delimitations. • Wrapping Up the Whole Research Process Preparation for Proposal Defence and Viva Voce 	<p style="text-align: center;">Dr. Suguna Sinniah dr.suguna@ukm.edu.my</p>	<p style="text-align: center;">20 JULY 2024 9.00 am – 5.00 pm ONLINE</p>

UKM-GRADUATE SCHOOL OF BUSINESS
ZCDF8024 Research Methodology 2
Semester 2, 2023/2024 Academic Session

6	<ul style="list-style-type: none"> • Time Series Data Analysis • E-Views 	Dr. Roslan Jaafar iroslan@ukm.edu.my	21 JULY 2024 9.00 am – 5.00 pm ONLINE
7	9am-12pm: <ul style="list-style-type: none"> • Conceptual Research for Doctoral Research in Business 2pm-5pm: <ul style="list-style-type: none"> • Creating Actionable Survey Questionnaire for Doctoral Research in Business 	Assoc. Prof. Dr. Nik Mohd Hazrul Nik Hashim nikhaz@ukm.edu.my	10 AUGUST 2024 9.00 am – 5.00 pm ONLINE
8	AMOS	Dr. Ummu Ajirah Abdul Rauf ummu@ukm.edu.my	11 AUGUST 2024 9.00 am – 5.00 pm ONLINE
9	<i>Doctoral Colloquium - Parallel Session</i> <ul style="list-style-type: none"> • Management • Marketing • Finance 	to be announced later	10, 11 & 12 SEPTEMBER 2024 9.00 am – 5.00 pm PHYSICAL