

Program Itinerary:

Day	Time	Events	
Day 1 [10 th October 2016 –Monday] <i>Senate Room, Level 5, Chancellery Building, UKM</i>	14:30	1. LASA 5 Opening Ceremony:	YBhg Prof Datuk Dr Noor Azlan Ghazali Vice Chancellor Universiti Kebangsaan Malaysia
	15.00 –16.00	2. Keynote Address 1	Mr. Songsak Saicheua Director General Department of American and South Pacific Affairs, Ministry of Foreign Affairs, Kingdom of Thailand "Asia and Latin America: Economic, Sustainable Development and Research and Development Synergies"
		3. Q & A	
16.00 – 16.30	4. Signing MOU	1. Vice Chacellor UKM Prof Datuk Dr Noor Azlan Ghazali 2. Rector ICUI Itxhlahuaca	
Day 2 [11 th October 2016 –Tuesday] <i>Bangi Putrajaya Hotel</i>	09:30 – 12:30	3. Parallel Panels: 1-4 Sub-themes Discussion Groups	i. Centering Community Development ii. Rethinking Political and Economic Stratagem iii. Exploring Sustainable Development Goals iv. Revisiting Historical Narratives, Cultures, and Literary Traditions
	14:30 – 17:00	4. Simon Bolivar Public Lecture "LATIN AMERICA : WHO ARE WE?"	H.E. Ambassador Alfredo Toro Hardy Embassy of the Bolivarian Republic of Venezuela to Singapore

<p style="text-align: center;">Day 3 [12th October 2016 – Wednesday]</p> <p><i>Council Room, Level 5, Chancellery Building, UKM</i></p>	09:30 – 11:00	5. Keynote Address 2	<p>Distinguished Professor Datuk Dr Shamsul Amri Baharuddin Director, Institute of Ethnic Studies (KITA), UKM “Empowering Regional Societal Integration through Area Studies: Strengths and Challenges”</p>
	11:00 – 12:30	6. Your Language, My Culture (YLMC)	<p>Professor Dato Dr Zawiah Yahya (Head) A sharing knowledge session to the Latin American counterparts based on a module that YLMC has developed for Language Proficiency and Cultural Enrichment through Local Culture - Teaching English as a Second Language.</p>
	14:30 – 15:30	7. TPPA: Integrating Latin America with ASEAN	<p>Ambassadorial Talk 1. H. E. Ambassador Carlos Felix Corona (Mexico) 2. H.E. Ambassador Guido Felipe Loayza Devescovi (Peru)</p>
	15:30 - 16:30	8. CEO Industry Panel:	<p>i) Mr Francisco Eladio Gomez, Commercial Director, Oriental Coffee Alliance ii) Mr Juan Jose Agüero, Managing Director IMARTEK Sdn. Bhd iii) SYED NABIL ALJEFFRI Founder, Malaysian Association of ASEAN Young Entrepreneurs, CO Chair ASEAN Young Entrepreneurs Council, ASEAN Business Advisory Council</p>
	16:30	9. Closing Ceremony “A Way Forward to LASA	