

# WELCOME TO INSTITUTE OF ETHNIC STUDIES (KITA)



# VISION & MISSION

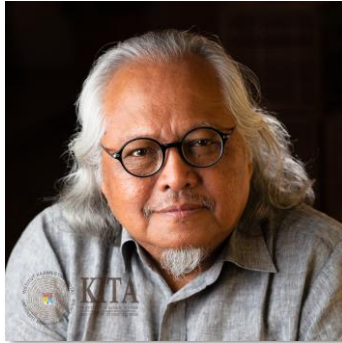
## VISION

Towards sustaining, comparatively and relatively, an inclusive-oriented, stable and harmonious intra- and inter-ethnic relations among Malaysians and beyond.

## MISSION

To foster and build inclusive, multi-strategic approaches in addressing the complex ethnic-based related challenges.

# KITA MANAGEMENT



## Founding Director

Distinguished Prof. Datuk Dr.  
Shamsul Amri Baharuddin, FASc



## Deputy Director

Prof. Dr. Kartini Aboo Talib @ Khalid



## Head of Quality Assurance

Dr. Shazlin Amir Hamzah



## Graduate Program Coordinator

Dr. Nur Atiqah Tang  
Abdullah



## Head of Administration

Mohd. Faris Ngadinin  
@ Adinin

# Academic Specialization

## Principal Research Fellow

- Prof. Dr. Supyan Hussin
- Datuk Dr. Anis Yusal Yusoff

## Senior Research Fellow

- Assoc. Prof. Ts. Dr. Mohd Sobhi Ishak
- Assoc. Prof. Dr. Zaini Othman
- Assoc. Prof. Dr. Ahmad Rizal Mohd. Yusof

## Research Fellow

- Dr. Nur Atiqah Tang Abdullah
- Dr. Pue Giok Hun
- Dr. Shazlin Amir Hamzah
- Dr. Chan Suet Kay
- Dr. Mohd. Shaiful Ramze Endut
- Dr. Noor Atika Shafinaz Nazri
- Dr. Nurul Akqmie Badrul Hisham

# Academic Specialization

## Emeritus Professor

- Emeritus Prof. Datuk Dr. Teo Kok Seong

## Honorary Professor

- Prof. Dr. James T. Collins
- Prof. Dr. Mansor Mohd Noor
- Prof. Dr. Ong Puay Liu
- Prof. Datuk Dr. Denison Jayasooria

## Associate Fellow

- Prof. Dr. Ishikawa Mayumi
- Prof. Ruhanas Harun
- Assoc. Prof. Dr. Chang Peng Kee
- Assoc. Prof. Dr. Nazri Muslim
- Dr. Mohd. Faisal Mustaffa
- Dr. Linda Aïnouche
- Dr. Mark Azavedo
- Dr. Gabriel Facal
- Dr. David H. J. Neo

# EVOLUTION OF KITA

**Oct. 8<sup>th</sup>, 2007**

A strategic  
institute  
based on the  
need of the  
nation

**Oct. 27<sup>th</sup>, 2017**

Upgraded  
to a  
National  
Institute

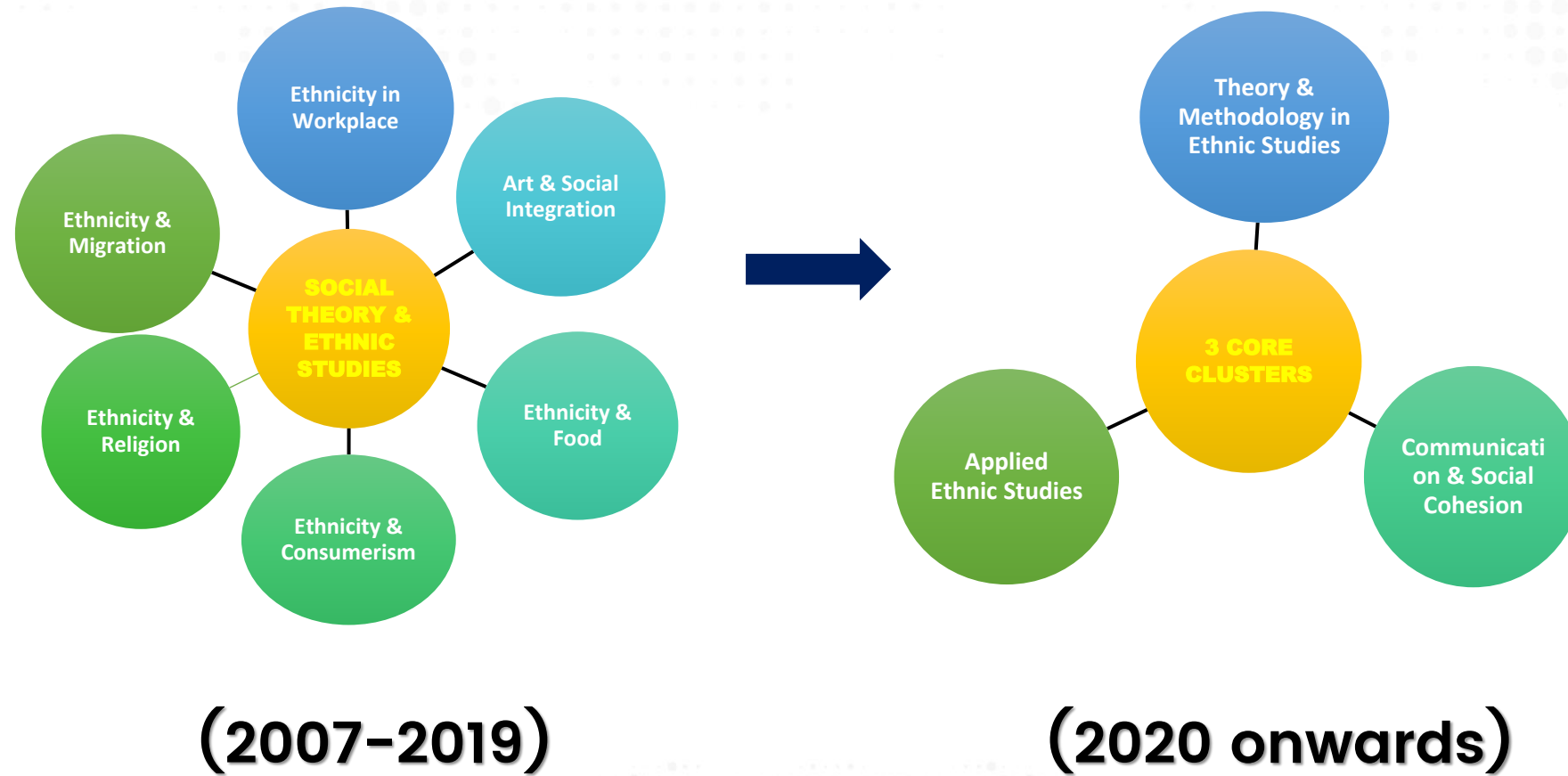
**Oct. 18<sup>th</sup>, 2019**

UNESCO Chair  
(international  
level)

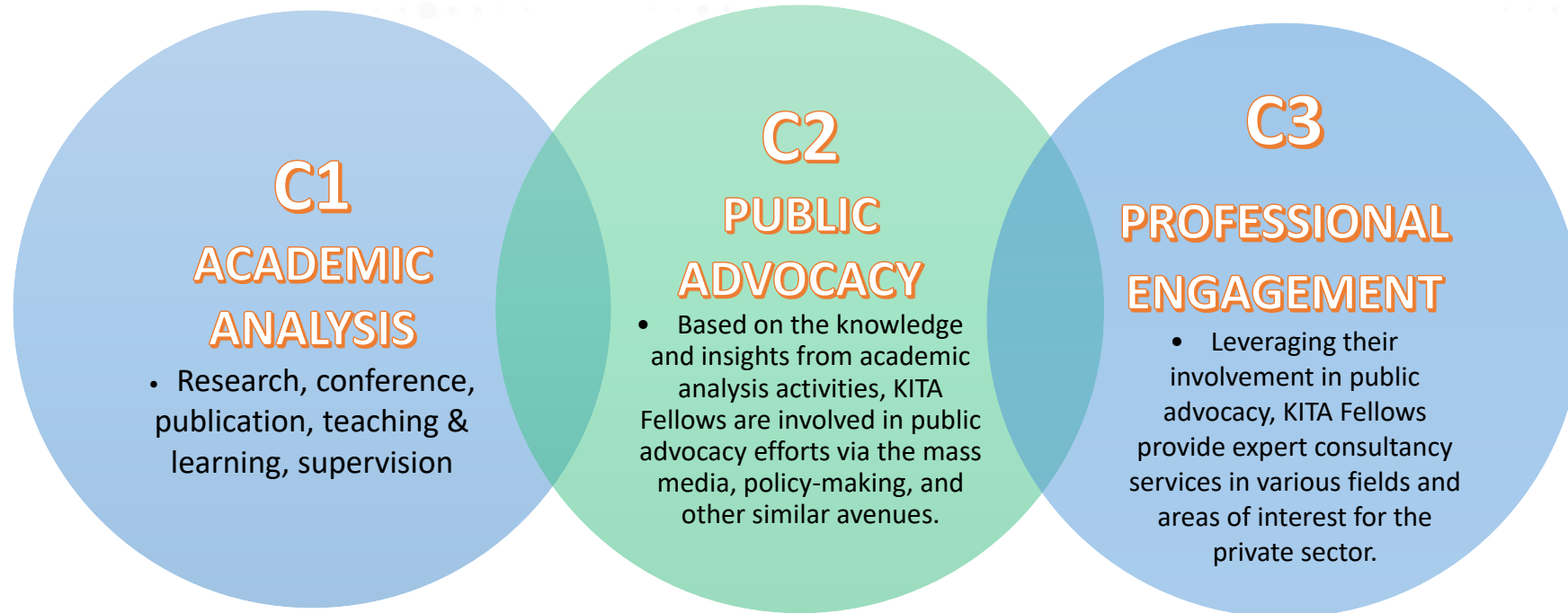
**Aug. 2<sup>nd</sup>, 2023**

Tun Dr Ismail  
Chair (national  
level)

# RESEARCH CLUSTER

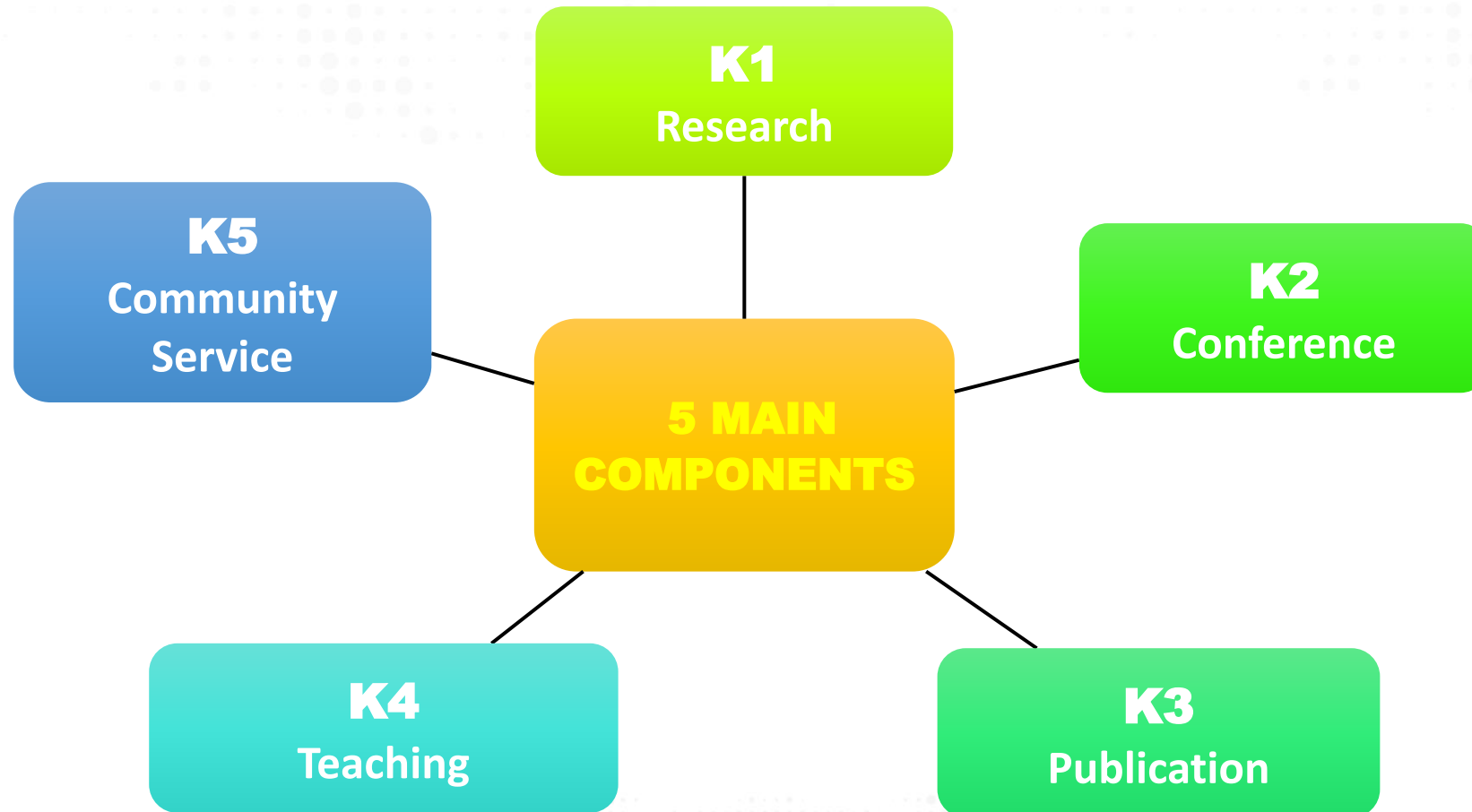


# CORE OF KNOWLEDGE MANAGEMENT AT KITA





# CORE 1: ACADEMIC ANALYSIS

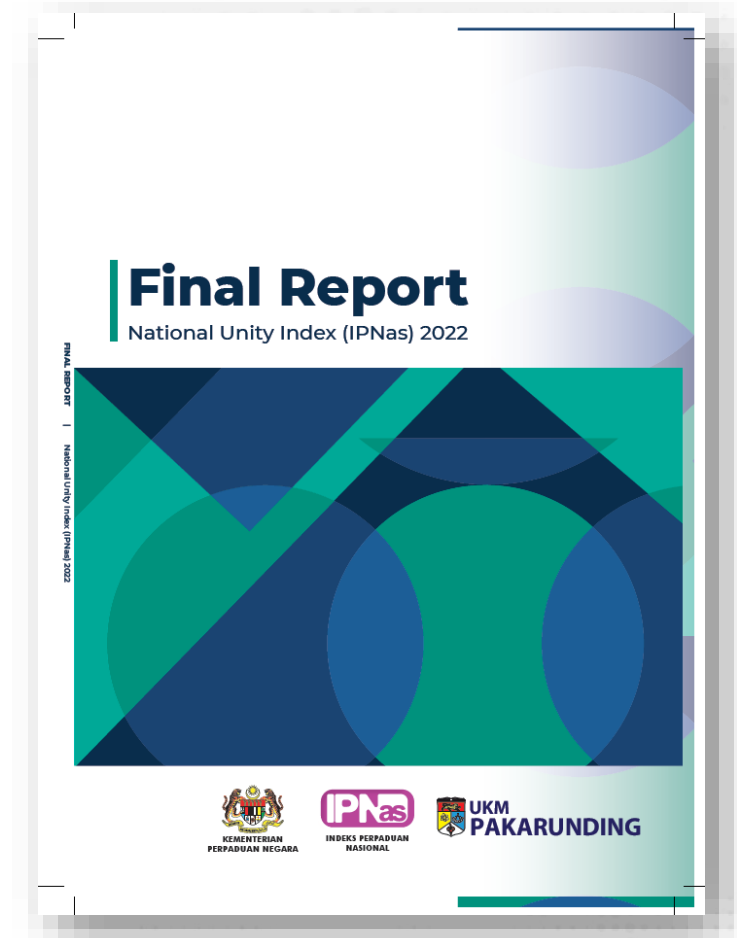
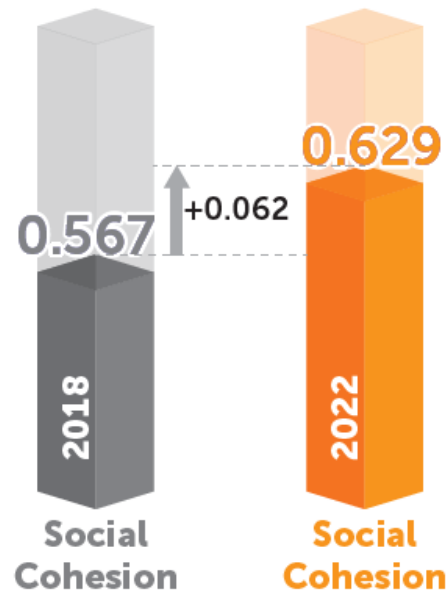


# Research

## NATIONAL UNITY INDEX PHASE 2.0 (IPNas 2.0)

- An important government initiative aimed at measuring the achievement of current level of unity among Malaysians

**KITA** was given the role to design the development template of IPNas 2022 Study (IPNas 2.0).



# Research

## UNESCO CHAIR

### UNESCO Chair in Social Practices in Intercultural Communication and Social Cohesion

**Tahniah**  
**INSTITUT KAJIAN ETNIK**  
di atas **PENGANUGERAHAN KURSI UNESCO**  
dalam bidang **'SOCIAL PRACTICES IN INTERCULTURAL COMMUNICATION AND SOCIAL COHESION'**, dan  
**PROF. ULUNG DATUK DR. SHAMSUL AMRI BAHARUDDIN**  
sebagai *Penyandang Kursi*

**Mengilham Harapan, Mencipta Masa Depan • Inspiring Futures, Nurturing Possibilities** [www.ukm.my](http://www.ukm.my)

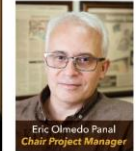
On February 22<sup>nd</sup> 2019, KITA-UKM was awarded a UNESCO Chair on Social Practices in Intercultural Communication and Social Cohesion with KITA Founding Director Distinguished Prof. Datuk Dr. Shamsul Amri Baharuddin as the Chair holder. This is the very first UNESCO Chair to be awarded to UKM and the first in Malaysia within the field of intercultural communication, focusing on ethnic studies and social cohesion.



### UNESCO CHAIR@UKM: SOCIAL PRACTICES IN INTERCULTURAL COMMUNICATION AND SOCIAL COHESION



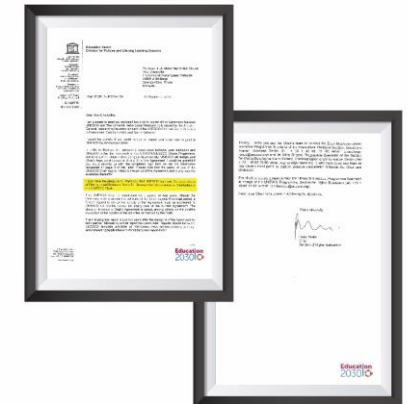
Shamsul Amri Baharuddin  
Chairholder



Eric Olmedo Panal  
Chair Project Manager

#### KEY OBJECTIVES

- **Empower** inhabitants in ethnicized or multi-ethnic urban-poor neighborhood into active participation in decision-making;
- **Curb down** alienation at the workplace;
- **Support** human capital development and more effective intercultural communication between occupational classes;
- **Contribute** to stopping and decreasing marginalization of ethnic minorities and creolized communities through valorization of their cultural heritage;
- **Disseminate** relevant knowledge on Social Cohesion through publications, academic conferences and roundtable discussion with civil society;
- **Cooperate** closely with UNESCO and existing UNESCO Chairs on relevant programmes and activities;
- **Initiate** special projects with global outreach.



A letter from UNESCO appointing Distinguished Prof. Datuk Dr. Shamsul Amri Baharuddin as Chairholder of the UNESCO Chair. (23<sup>rd</sup> September 2019)

# UNESCO CHAIR PROJECT LIST

## 1. Social Cohesion and Quality of Life: The SLAM project, powered by Anthropotek Lab

**The SLAM initiative:** A Social Impact Survey in Kedah commissioned by NCER.

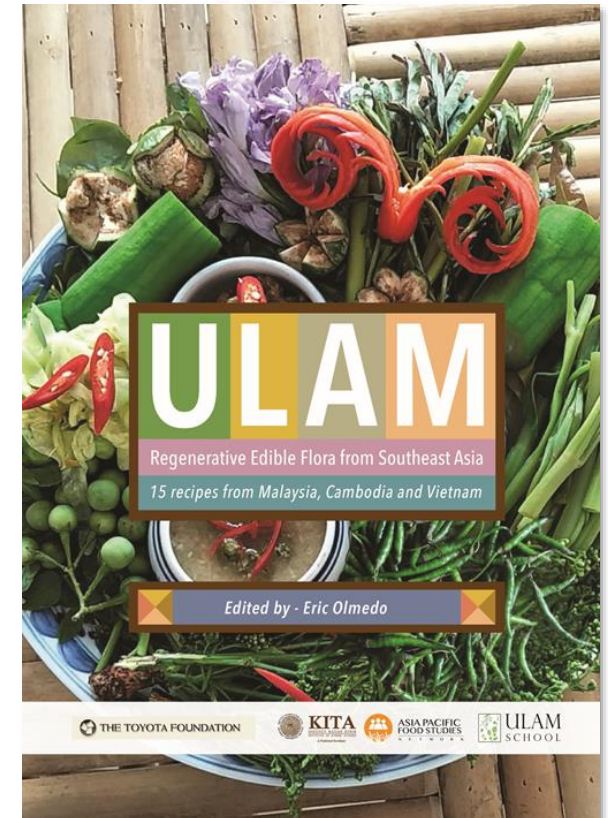
## 2. Social Cohesion & Cultural Heritage

**The “Sacred Food Projects”**, curated by the Asia Pacific Food Studies Network

**The Wangkang Project:** Documenting Peranakan Chinese’s intangible cultural heritage associated with the Wangkang Festival, with a particular focus on food rituals and food offerings.

## 3. Public Health & Social Cohesion

Setting up the **“Ulam School”**: An open-access platform to retrieve on knowledge on Ulam-ulaman in Southeast region to help improve people’s health.



# Research

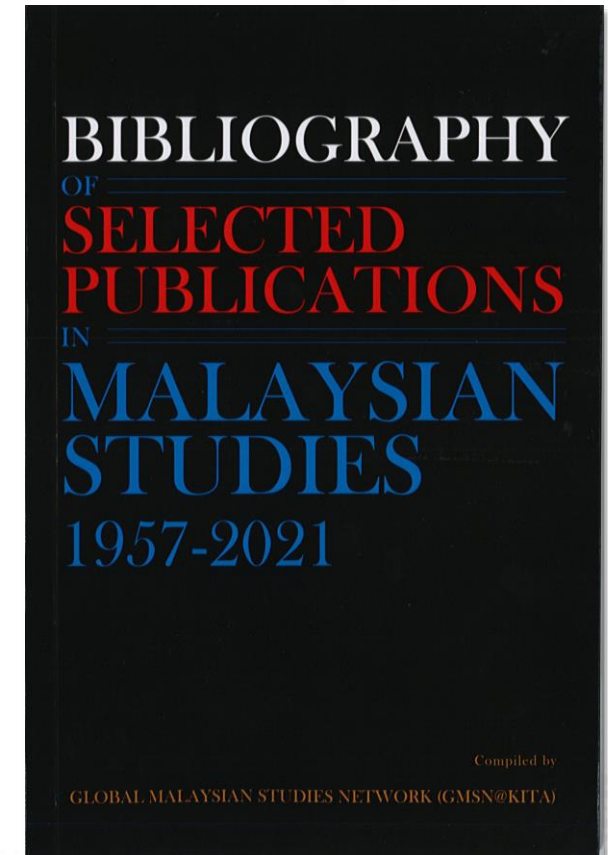
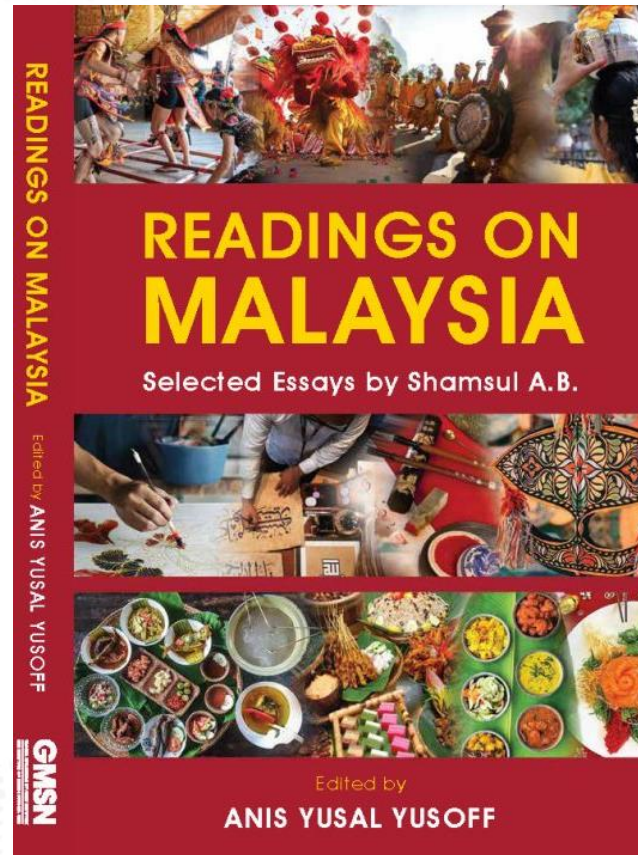
## GLOBAL MALAYSIAN STUDIES NETWORK (GMSN)

GMSN@ANU

MOU KITA-UKM & AUSTRALIAN NATIONAL UNIVERSITY (ANU) ON NOV. 12<sup>TH</sup>, 2014



GMSN@KITA



# Research

## TUN DR. ISMAIL CHAIR

ispañol தமிழ்

BERNAMA.com

AM

### KURSI TUN DR ISMAIL DI KITA UKM TUMPU PENYELIDIKAN PERPADUAN



(Dari kiri) Pengarah KITA, Prof. Ulung Datuk Dr. Shamsul Amri Baharuddin dan Naib Canselor UKM, Prof Dato Gs Ts Dr Mohd Ekwan Toriman KITA bersama Perdana Menteri, Datuk Seri Anwar Ibrahim di majlis memperingati tokoh negarawan, Tun Dr Ismail Al-Haj: Tonggak perpaduan Negara. Kredit : UKM

03/08/2023 09:03 PM

### Kursi Tun Dr Ismail diwujudkan di UKM - PM Anwar

Ogos 2, 2023 @ 6:06pm



Perdana Menteri, Datuk Seri Anwar Ibrahim menyampaikan ucapan pada Majlis Memperingati Negarawan Tun Dr Ismail Al-Haj di Dataran Merdeka, Kuala Lumpur. - Foto NSTP/Aizuddin Saad

# INTERNATIONAL STRATEGIC PARTNERS



# RESEARCH GRANT (2007-2023)

| GRANT TYPE                       | AMOUNT (RM)          |
|----------------------------------|----------------------|
| INTERNAL GRANT (Excluding TAP)   | 2,087,140.10         |
| INDUSTRIAL GRANT (NATIONAL)      | 317,000.00           |
| INDUSTRIAL GRANT (INTERNATIONAL) | 522,913.23           |
| EXTERNAL GRANT (NATIONAL)        | 14,082,739.28        |
| EXTERNAL GRANT (INTERNATIONAL)   | 674,604.90           |
| EXTERNAL GRANT (CONSULTATION)    | 2,885,392.10         |
| <b>TOTAL</b>                     | <b>20,569,789.61</b> |



KEMENTERIAN PERPADUAN NEGARA



JABATAN PERPADUAN NEGARA DAN INTEGRASI NASIONAL



VolkswagenStiftung



KEMENTERIAN PENGAJIAN TINGGI

Toyota Foundation





# Conference

## ORBICOM Conference



8 - 10 JUNE 2022

### 9th Annual Orbicom Conference

Miri, Sarawak, Malaysia

"Digitizing Intercultural Communication"  
"Alienation vs. Humanism in Social Spaces and Media"

Jointly organized with ORBICOM  
Hosted by  
Supported by Saravak Sarawak, Curtin University, and other partners.



## 2023 ORBICOM CONFERENCE

Digitizing Intercultural Communication  
Alienation versus Humanism  
in Social Spaces & Media

7 - 9 June 2023  
Miri, Sarawak, Malaysia



## FOOD & SOCIETY International Conference



### Food & Society

PERSIDANGAN ANTARABANGSA 2019

28 - 30 Mac 2019  
Sorbonne University, Paris, Perancis

patrickdeyris.solutions@gmail.com • <http://www.food-and-society.com>



### 4TH INTERNATIONAL FOOD & SOCIETY CONFERENCE

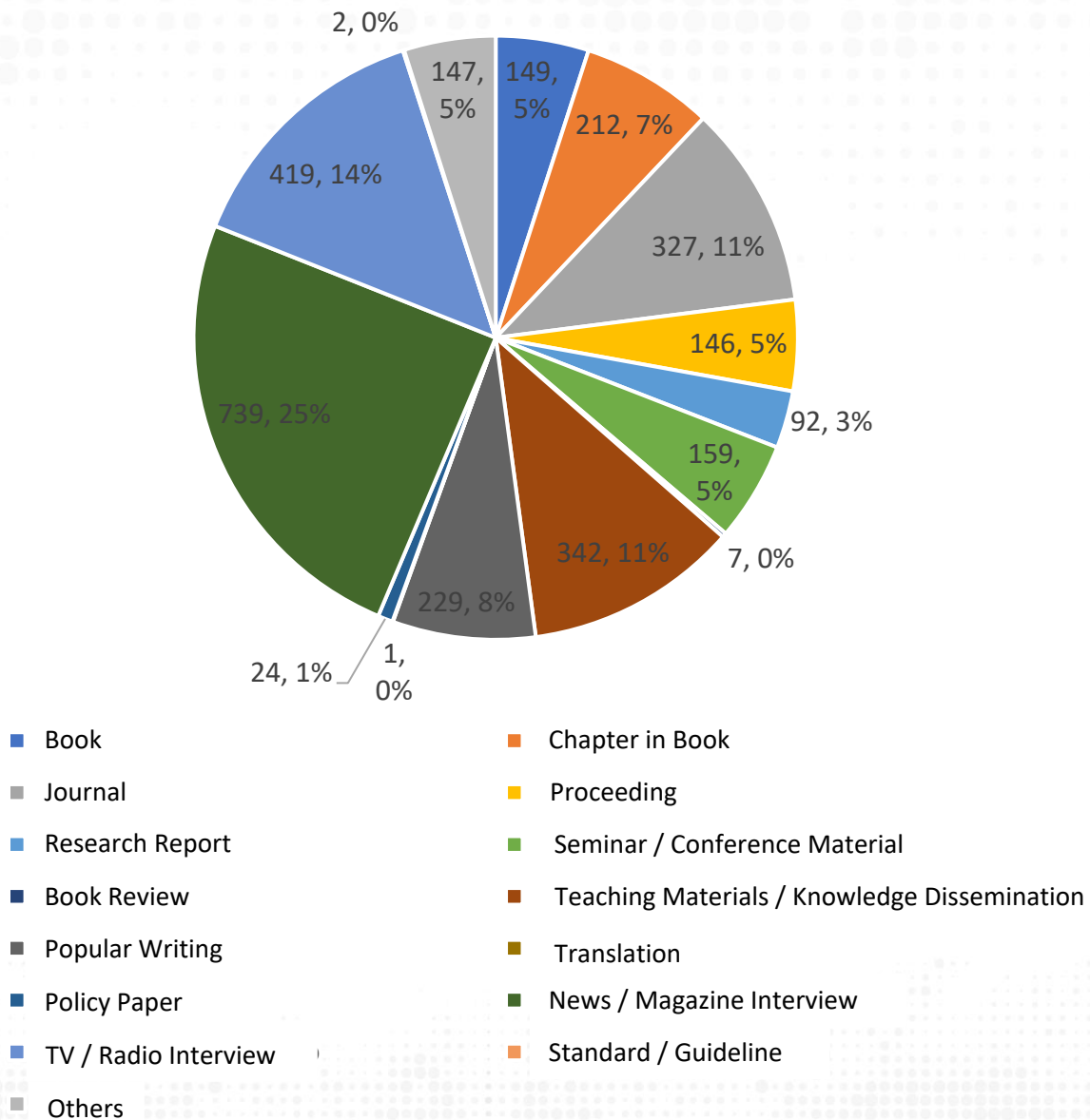
SUSTAINABLE AND INCLUSIVE FOOD SYSTEMS  
16 - 18 NOVEMBER 2023

REGISTRATION VIA EMAIL:  
conference@simsswiss.ch



- DR. TAINÁ ZANETI**  
Chef and Scholar  
University of Brasília, Brazil
- CHEF DARREN TEOH**  
Dawakan Restaurant  
1 Michelin Star, Malaysia
- DR. MARIA YANET ACOSTA MENESES**  
Gastronomy Journalist and Scholar  
University King Juan Carlos, Spain

# Publication



| TYPE   | AMOUNT       |
|--|--------------|
| Book   | 149          |
| Chapter in Book                              | 212          |
| Journal                                      | 327          |
| Proceeding                                   | 146          |
| Research Report                              | 92           |
| Seminar / Conference Material                | 159          |
| Book Review                                  | 7            |
| Teaching Materials / Knowledge Dissemination | 342          |
| Popular Writing                              | 229          |
| Translation                                  | 1            |
| Policy Paper                                 | 24           |
| News / Magazine Interview                    | 739          |
| TV / Radio Interview                         | 419          |
| Standard / Guideline                         | 2            |
| Others                                       | 147          |
| <b>TOTAL</b>                                 | <b>2,995</b> |

# JOURNAL OF ETHNIC AND DIVERSITY STUDIES (JOEDS)

<https://joeds.com.my>



The screenshot shows the homepage of the Journal of Ethnic and Diversity Studies (JOEDS). At the top right, there are logos for Universiti Kebangsaan Malaysia (UKM), Universiti Vatan Kita, and KITA (Institut Kajian Etnik). Below these logos are 'Register' and 'Login' buttons. The main header features the KITA logo and the text 'JOURNAL OF ETHNIC AND DIVERSITY STUDIES (JOEDS)' with the E-ISSN: 2948-4804. A navigation bar includes links for 'About', 'Current', 'Archives', 'Editorial Team', 'Submission Guide', 'Ethics Statement', and 'Contact', along with a search bar labeled 'Q SEARCH'. Below the navigation bar, there is a 'MAKE A SUBMISSION' button and an 'ANNOUNCEMENTS' section. The announcement for the 'METROPOLIS AND MIGRATION CONFERENCE 2024 (Metropoliskl2024)' is dated 2 May 2024 and includes a link to the call-for-papers page. The main content area features a thumbnail of the journal cover and a detailed description of the journal's scope and focus.

**Journal of Ethnic and Diversity Studies (JOEDS)**  
E-ISSN: 2948-4804  
[www.joeds.com.my](http://www.joeds.com.my)

Published by:  
Institute of Ethnic Studies  
Universiti Kebangsaan Malaysia (UKM)

**Journal of Ethnic and Diversity Studies (JOEDS)** (e-ISSN: 2948-4804) is an international, double-blind peer-reviewed, open-access journal published by the Institute of Ethnic Studies (KITA), Universiti Kebangsaan Malaysia (UKM). The journal focuses on ethnic studies related to the following topics: anthropology, sociology, politics, culture, history, philosophy, economics, education, management, arts, law, linguistics, psychology, food, architecture, and health studies. *All articles represent the views of the respective authors and not of JOEDS.*

**eISSN:** 2948-4804  
**Publisher:** Institute of Ethnic Studies (KITA), UKM  
**Language:** English and Malay  
**Publication Type:** Online  
**Publication Frequency:** 2 time(s) per year, July and December

**MAKE A SUBMISSION**

**ANNOUNCEMENTS**

**METROPOLIS AND MIGRATION CONFERENCE 2024 (Metropoliskl2024)**  
2 May 2024

<https://metropoliskl.com/call-for-papers/>

**Migration Futures: Evolving Challenges in a Digital Age**

# Academic Programmes at KITA

- Doctor of Philosophy (Ethnic Studies)
  - Master in Ethnic Studies

## MODE OF STUDY

| Master             | Ph.D |
|--------------------|------|
| Research mode only |      |

## DURATION

| Type of Enrollment | Master          | Ph.D             |
|--------------------|-----------------|------------------|
| Full time          | 4 – 6 semesters | 6 – 12 semesters |
| Part time          | 6 – 8 semesters | 8 – 14 semesters |

# KITA STUDENTS (AS OF DECEMBER 2023)

## GRADUATED

| Programme                                | No.       |
|--|-----------|
| Master in Ethnic Studies                 | 12        |
| Doctor of Philosophy<br>(Ethnic Studies) | 36        |
| <b>Total</b>                             | <b>48</b> |

## ON-GOING

| Programme                                | No.       |
|--|-----------|
| Master in Ethnic Studies                 | 5         |
| Doctor of Philosophy<br>(Ethnic Studies) | 58        |
| <b>Total</b>                             | <b>63</b> |

# CORE 2: PUBLIC ADVOCACY

- a. National Unity Index (IPNas)
- b. Instrument Development Study:  
Social Assistance Beneficiaries  
Wellbeing Index
- c. Malaysian Family Wellbeing Index  
(IKK2022)
- d. SDG Lab



# CORE 2: PUBLIC ADVOCACY

## Advocacy Partners

Pelan Perpaduan dan Penyatupaduan Malaysia



Rancangan Malaysia Ke-11



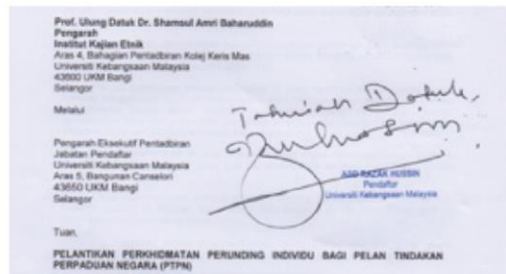
Akademi Kepimpinan Pendidikan Tinggi



Pusat KOMAS



Pelan Tindakan Perpaduan Negara



Malaysian Indian Blueprint



Kajian Separuh Penggal Rancangan Malaysia Ke-11



JUST – International Movement For A Just World



Indeks Perpaduan Nasional



Khazanah Nasional



Malaysian Indian Intelligence Organization



# CORE 3: PROFESSIONAL ENGAGEMENT

## Industrial Strategic Partners



Hospitaliti



SIT Graduate Institute

School for International Training, USA

Kursus untuk pelajar  
Amerika – 1 semester



scanlon  
foundation



VIRISTAM



Warisan



aerospace malaysia innovation centre



INDEKS PERPADUAN  
NASIONAL



GLOBAL PEACE INDEX



Pameran Batik dan  
Orang Asli di  
Vancouver



Malaysian Human  
Development Report  
2013

Kadar Indeks  
Keamanan Negara



# CORE 3: PROFESSIONAL ENGAGEMENT

- Establishment of Antropotek Lab
- Food & Ethnicity
- Ulam School
- Virtual Reality Immersive Training Platform (VIRISTAM)
- Recruitment & Selection Tools for Aerospace Industry
- A Research Collaborative Platform with UNESCO



**KITA**  
INSTITUT KAJIAN ETNIK  
INSTITUTE OF ETHNIC STUDIES

**ILMU, MUTU DAN BUDI**