

PROGRAMME

02.30 pm – 02.40 pm	Introduction by moderator & welcoming remarks
02.40 pm – 04.00 pm	KITA Discourse Series 7/2024: (Re)generative Agriculture – Food Growing and Consumption by Ms. Muneezay Jaffery
04.00 pm – 04.30 pm	Q & A Session
04.30 pm	Closing

About KITA Discourse Series

KITA Discourse Series provides a platform for interested scholars and graduate students to present his or her ideas on any social issues pertaining to ethnicity which may be subsequently published in UKM Ethnic Studies Paper Series. For further information, please email rachelchansuetkay@ukm.edu.my.

Disclaimer: *The views expressed in the presentation(s) are those of the presenter(s) and do not necessarily represent the views of KITA.*



KITA
INSTITUT KAJIAN ETNIK
INSTITUTE OF ETHNIC STUDIES

KITA Discourse Series 7/2024

(RE)GENERATIVE AGRICULTURE - FOOD GROWING AND CONSUMPTION

Presenter:

MS. MUNEEZAY JAFFERY
Green Shoots Foundation,
London, United Kingdom

17 April 2024 (Wednesday)
02.30 pm – 4.30 pm

KITA Meeting Room,
Level 4, Kolej Keris Mas,
UKM

This seminar will be
broadcasted via:
Microsoft Teams

ABSTRACT

Providing an introduction to Green Shoots Foundation and our work in the last 10 years. The talk will give a chance for students to see how a small/local NGO functions with the community, how we measure our success and allow our work to develop based on feedback and local practices from the community. Green Shoots operates from the rural province of Oddar Meanchey in the Northwest of Cambodia. Our mission is to ensure food security in households and introduce food growing skills and appropriate technology to young people. Since 2018 we have been running a demonstration farm/ community space that is multipurpose (and open to visitors).

PRESENTERS' PROFILE



Muneezay joined the Green Shoots Team in January 2015 as operations manager. Prior to that she was in charge of the Monitoring & Evaluation framework for the Food, Agriculture and Social Entrepreneurship initiative in Cambodia. Muneezay has a MSc in Environmental Sociology and a decade of work experience in the development sector. In 2011 she started working on a global book project titled Sustainable [R] evolutions about sustainable agriculture and communities. She is the Assistant Editor of the book and it was published in January 2014 by North Atlantic Books. Between 2007 and 2009 Muneezay trained as a Corporate Social Responsibility analyst at Ernst & Young, gaining experience in developing community projects, designing and conducting social audits for companies.

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