



COACHING AND MENTORING
Get team coaching and mentoring

BUSINESS MASTERY
Master business skills with guided training

FUTURE LEADER HEADING YOUR WAY.

Level up and graduate as a game-changing CEO with the right knowledge and skills.

BUSINESS SIMULATIONS
Explore the business world through exiting challenges

EXPERIENTIAL LEARNING
Take on real-life leadership challenges with peers

CEO CHALLENGE
Fire up leadership instincts through hard-hitting challenges

360-DEGREE ASSESSMENT
Build character through one-on-one assessment



UNIVERSITY LEADERSHIP DEVELOPMENT PROGRAMME

Axiata's University Leadership Development Programme (ULDP)

ULDP is a 2-week leadership development programme for Malaysian undergraduates studying locally or abroad that provides its participants the opportunity to learn critical skills and business knowledge required of a future CEO.

WHAT YOU WILL LEARN?

Demonstrate business skills such as business acumen, strategic thinking, coalition building, people management, customer orientation & results achievement.



Command critical skills such as communication, critical thinking, creativity, and collaboration that enhance your career prospects.



Master business concepts to make informed decisions, communicate effectively with stakeholders, and stay ahead of the competition.

Showcase the ability to put leadership concepts into practice in a changing business environment.

Elevate your professional toolkit with in-demand digital skills such as digital finance, digital marketing, generative AI, and data analytics.

Why join ULDP



A chance to interact with and learn from **top business leaders**



Connect with **top Malaysian talents** from around the world



Receive **coaching and guidance** every step of the way



Attractive prizes for winners of the CEO Challenge

About the Programme

University Leadership Development Programme (ULDP) 2024 Cohort 14

Programme Dates: From 17 to 30 August 2024

Format: Hybrid program (4 days virtual & 9 days fully residential bootcamp)

Venue: Zoom Meeting & Tenera Hotel, Bangi*

BONUS

RM12,000 programme fee is fully paid by Axiata Foundation.

ULDP CORE Elements

4Cs + EQ MASTERCLASS



Develop the soft skills required to be a leader through learning methodologies to support this.

BUSINESS WORKSHOPS



Experiential learning through the practical application of business knowledge tools.

DIGITAL WORKSHOPS



Interactive learning on digital skills to harness the full potential of digital tools.

SIMULATIONS



Anchors the learning of critical skills & knowledge necessary of a CEO.



CEO CHALLENGE

Culmination of everything learned during their journey through a scenario-based case study.



REFLECTION SESSIONS

Learning of tools to self reflect, learn of other's experiences, identify connections in their learning and create awareness of their emotions and mental health.



COACHING

Leverages on experienced individuals to help overcome struggles or improve performance for personal development.



TEAMBUILDING

Build team dynamics while perpetuating a competitive spirit through fun activities.



ULDP Structure & Proposed Schedule

PHASE 1: Interpersonal Foundation - Day 1 & 2

Self-paced Learning
2-3 hours
*Min. 2 modules

Virtual Instructor-led Session
3-4 hours

PHASE 2: Business & Digital Foundation - Day 3 & 4

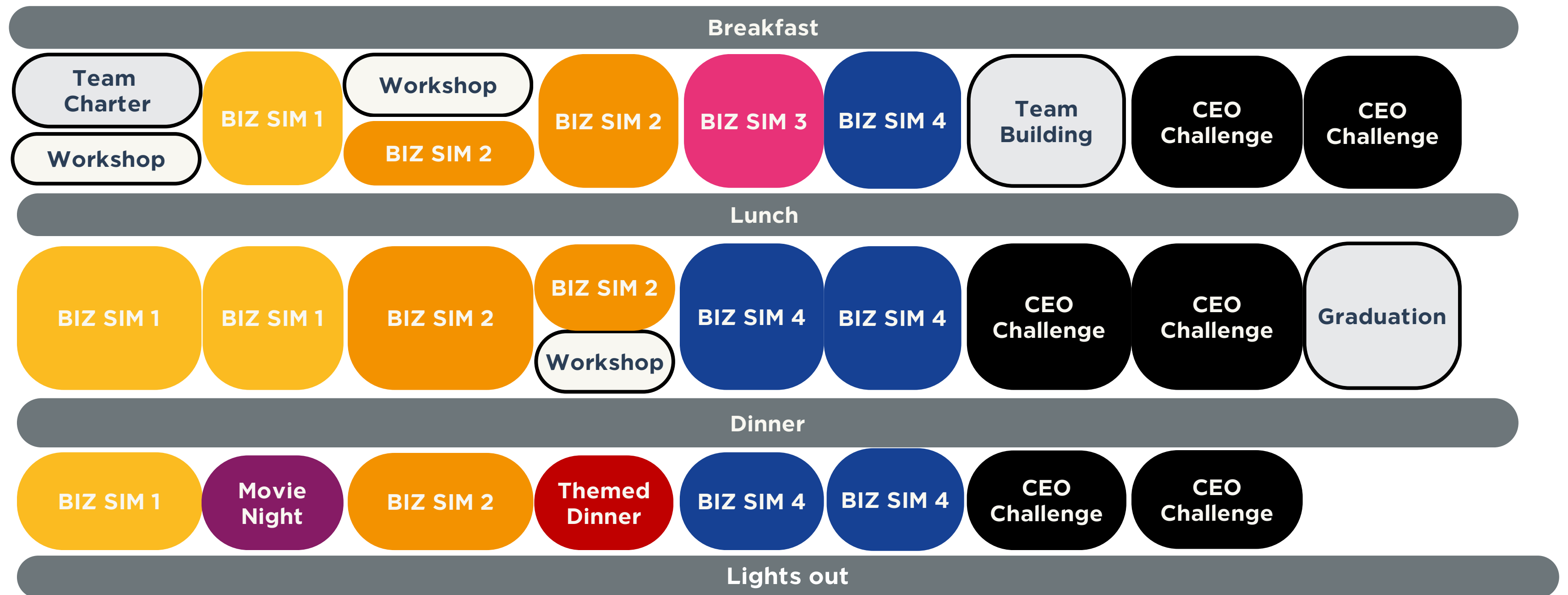
Self-paced Learning
2-3 hours
*Min. 2 modules

CEO Challenge Briefing
30mins

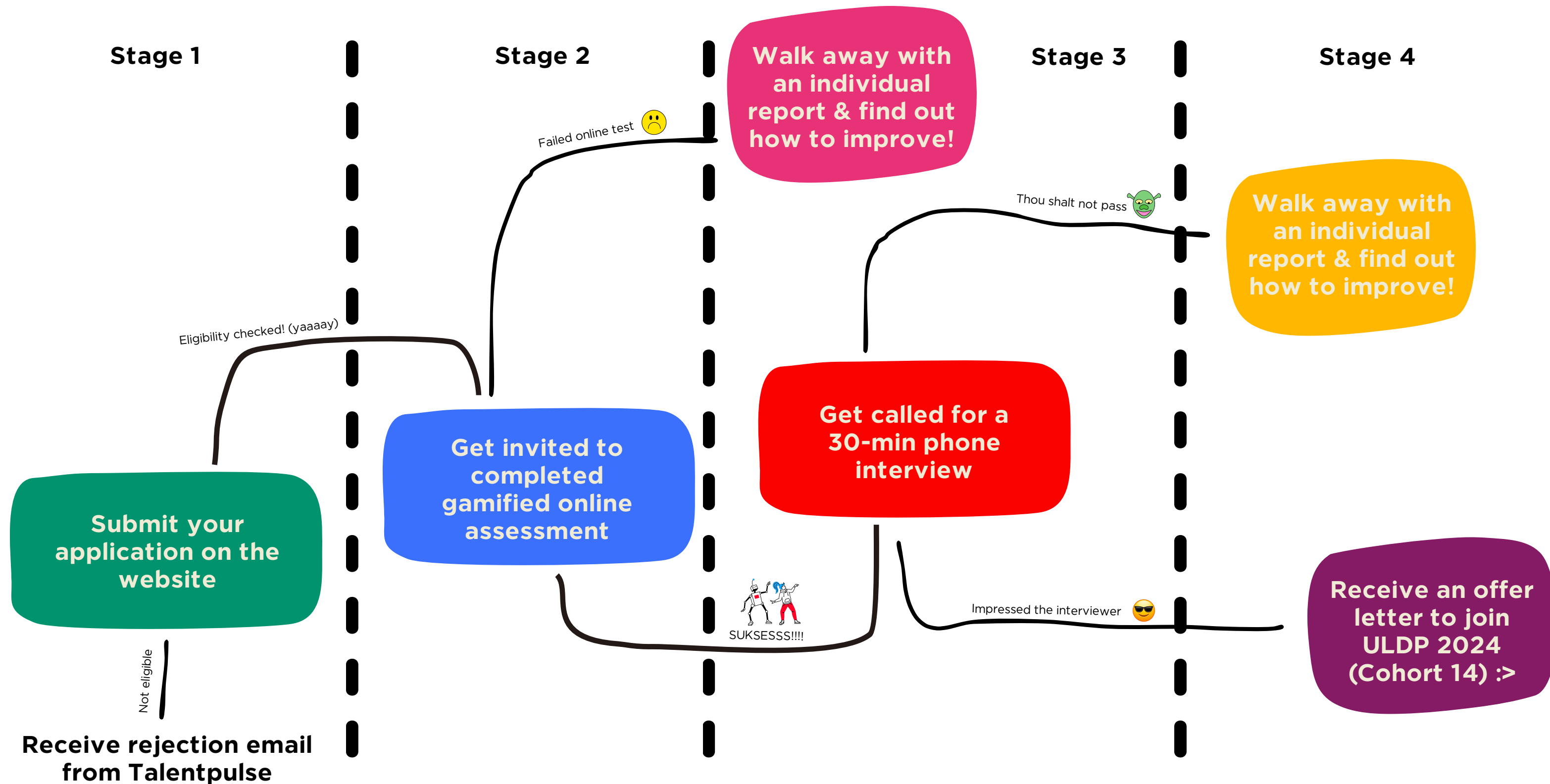
Virtual Instructor-led Session
3-4 hours

ULDP Structure & Proposed Schedule

PHASE 3: Application of Real-World Simulations - DAY 6 to 14



ULDP 4-stage Selection Process



Who are we looking for

1 Must be Malaysian, undergraduate student from overseas & local universities

2 Open to all fields of studies

Demonstrates strong leadership skills through active extracurricular engagement **3**

Must be between the ages of 19 and 25 years old **4**



Axiata Young
Talent Programme

University Leadership Development Programme



APPLICATIONS ARE OPEN NOW!

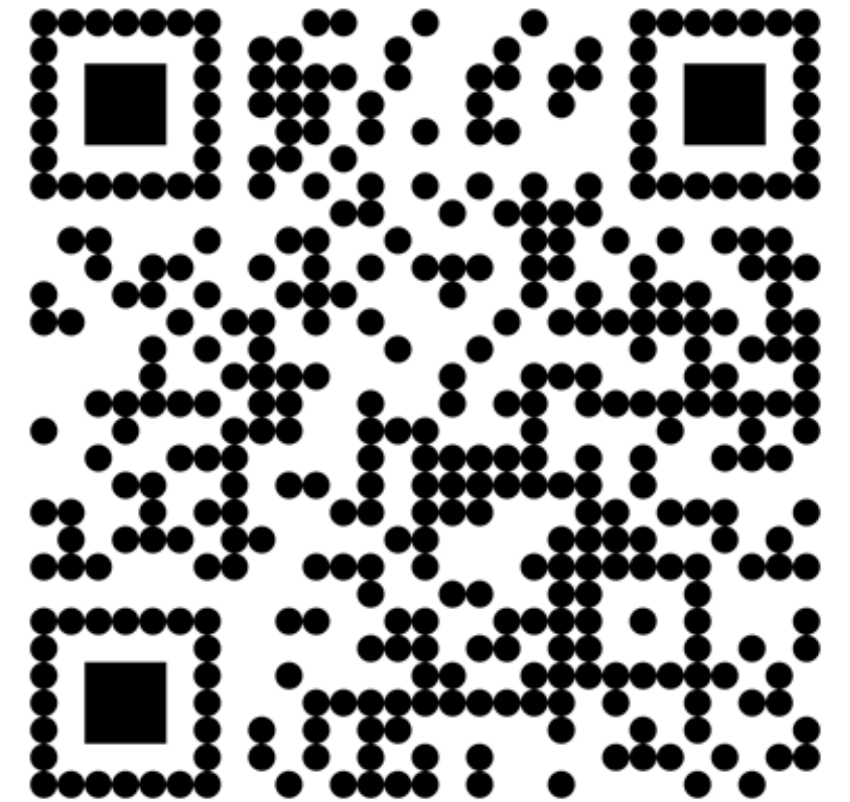
How to apply for ULDP

Scan the QR Code, or
click the link to application below.

[CLICK HERE FOR LINK TO APPLY](https://shorturl.at/UkwIL)

<https://shorturl.at/UkwIL>

Applications close at 11.59pm on 5 August 2024!



University Leadership
Development Programme

For queries
contact the
AYTP team

Thank you!



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